

COURSE DESCRIPTIONS

SPEECH

SPCH 1311 INTRODUCTION TO SPEECH COMMUNICATION

Format: 3 lecture (3 credit hours)

Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

Credits: 3

Distribution: SPCH

Course Fee: Internet course fee (if applicable): \$43

SPCH 1315 PUBLIC SPEAKING

Format: 3 lecture (3 credit hours)

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

Credits: 3

Distribution: SPCH

Course Fee: Internet course fee (if applicable): \$43

SPCH 1321 BUSINESS & PROFESSIONAL COMMUNICATION

Format: 3 lecture (3 credit hours)

Study and application of communication within the business and professional context. Special emphasis will be given to communication competencies in presentations, dyads, teams and technologically mediated formats.

Credits: 3

Distribution: SPCH

Course Fee: Internet course fee (if applicable): \$43

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