

BUSINESS

BUSINESS ADMINISTRATION - AAS DEGREE PLAN

PROGRAM INFORMATION: The Business Administration Program at Navarro College is a two-year program designed to help develop the fundamental skills, knowledge, attitudes and experiences that help enable men and women to function as supervisors or managers in such fields as industry, retailing, community service, small business, food services, real estate transportation, wholesaling, office management, and sales. Programs of study are designed as cooperative plans with local business and industry with students enrolled in courses taught on campus for formal instruction and concurrently working at a regular paid, part-time or full-time job in sponsoring business firms. The program has been designed to help prepare students for immediate employment after completing the two-year Associate in Applied Science Degree.

FRESHMAN YEAR - FALL

COURSE SECTION	COURSE TITLE	CREDIT HOURS
BUSI 1301	Business Principles	3
BMGT 1301	Supervision	3
ENGL 1301	Composition I	3
XXXX	Approved Core Math	3
Fall Total Credit Hours		12

FRESHMAN YEAR - SPRING

COURSE SECTION	COURSE TITLE	CREDIT HOURS
BMGT 1327	Principles of Management	3
MRKG 1311	Principles of Marketing	3
POFT 2312	Business Correspondence & Communications	3
SPCH 1321	Business & Professional Communication	3
SPCH 1315	or Public Speaking	3
COSC 1301	Introduction to Computing	3
Spring Total Credit Hours		15

FRESHMAN YEAR - SUMMER

COURSE SECTION	COURSE TITLE	CREDIT HOURS
BMGT 1368	Practicum - Bus Admin & Management	3
Summer Total Credit Hours		3

SOPHOMORE YEAR - FALL

COURSE SECTION	COURSE TITLE	CREDIT HOURS
MRKG 1301	Customer Relationship Management	3
ECON 2301	Principles - Economics Macro	3
BMGT 1369	Practicum-Bus Adm & Mgmt	3
ACCT 2301	Principles of Financial Accounting	3
MRKG 2312	e-Commerce Marketing	3
Fall Total Credit Hours		15

SOPHOMORE YEAR - SPRING

BMGT 2309: Capstone courses must be taken in final semester

****Students who are unable to complete the practicum should contact (903) 875-7559.

NOTE: Students desiring to pursue a traditional Bachelor of Business Administration Degree (BBA) should enroll under the Associate of Science (AS) in Business Degree plan.

COURSE SECTION	COURSE TITLE	CREDIT HOURS
PHIL 2306	Introduction to Ethics	3
HRPO 2301	Human Resources Management	3
BMGT 2309	Leadership	3
BUSI 2301	Business Law	3
HRPO 2307	Organizational Behavior	3
Spring Total Credit Hours		15
Program Total Credit Hours		