

BUSINESS

ENTREPRENEURSHIP CERTIFICATE LEVEL I DEGREE PLAN

The certificate program in Entrepreneurship has been established so students can learn the process for planning, creating and opening their own business. The goal of the program is to help the businesses of our graduates be profitable and successful.

REQUIRED COURSES - COURSES

BUSG 1341: Capstone course must be taken in final semester.

COURSE SECTION	COURSE TITLE	CREDIT HOURS
BMGT 1301	Supervision	3
HRPO 2301	Human Resources Management	3
MRKG 1311	Principles of Marketing	3
MRKG 2312	e-Commerce Marketing	3
BUSG 1341	Small Business Financing	
BUSG 2309	Small Business Management/ Entrepreneurship	3
Courses Total Credit Hours		18
Program Total Credit Hours		18