

COURSES

SPEECH

SPCH 1311 INTRODUCTION TO SPEECH COMMUNICATION

3 lec (3 Cr.) Introduces basic human communication principles and theories embedded in a variety of contexts including interpersonal, small group, and public speaking.

Credits

3

Distribution

SPCH

Course Fee

Internet course fee (if applicable): \$43

SPCH 1315 PUBLIC SPEAKING

3 lec (3 Cr.) Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

Credits

3

Distribution

SPCH

Course Fee

Internet course fee (if applicable): \$43

SPCH 1321 BUSINESS & PROFESSIONAL COMMUNICATION

3 lec (3 Cr.) Study and application of communication within the business and professional context. Special emphasis will be given to communication competencies in presentations, dyads, teams and technologically mediated formats.

Credits

3

Distribution

SPCH

Course Fee

Internet course fee (if applicable): \$43

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